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PROGRESSIVE PICTURES CORP. PRESENTS

"DELINQUENT PARENTS"

POIGNANT MOMENT

A dramatic scene in "Delinquent Parents," poignant story of modern youth showing . . . at the.....Theatre. Doris Weston is the unhappy girl, with Helen MacKellar as the Judge.
2 COLUMN SCENE MAT NO 101

POPULAR PLAYERS TO STAR IN "DELINQUENT PARENTS"

Boasting a distinguished all-star cast of currently popular screen players, "Delinquent Parents," starring problem drama of modern youth, opens at the.....Theatre on.....

"Delinquent Parents," produced by Progressive Pictures, has been given careful and intelligent treatment, while presenting one of the most important social subjects of today. No expense was spared and nothing was letf undone to make this one of the outstanding feature films of the current season.

The cast of "Delinquent Parents" is important because it combines new faces and old—fresh youth and mellowed experience. In fact the selection of the cast actually reflects on the theme of the story itself, which deals with the eternal conflict between parents and children—or age and youth.

Doris Weston and Maurice Murphy play the leading romantic roles. Miss Weston as the girl who is brought up under a clouded past and in ignorance of her parentage, and Murphy as the rich but incorrigible youth whose love for the girl regenerates him. Others who are prominently cast are Helen MacKeller as the Judge and mother; lovely blonde Terry Walker, the girl friend; Richard Tucker, the boy's father, and Marjorie Reynolds, Carlyle Moore, Morgan Wallace and other stellar players.

The story deals with the aftermath of the World War and the broken lives of a pair of war-time sweethearts who are married in haste and then forced to part, leaving their new-born child, a little girl, to be brought up by strangers.

Years later, the child, grown into a beautiful young woman, learns of her shady past and unknown parentage and rebels against the social system that has brought this about. Her real mother, unknown to her, is now living in the same city, where she is honored and respected as Judge of the juvenile court. A series of circumstances brings mother and daughter together, but the mother keeps her secret locked in her heart, while helping the girl rebuild her broken life.

There are many unusual situations in this plendidly directed picture by Nick Grinde, one of Hollywood's ace megaphone wielders. Both the original story and screen play are by Nick Barrows and Robert St. Clair.

A dramatic thunderbolt, "Delinquent Parents," serves well the discriminating needs of the theatre-going public.

"DELINQUENT PARENTS" IS POWERFUL DRAMA OF YOUTH

A powerful drama of modern youth and delinquent parents has come out of Hollywood. "Delinquent Parents," made by Progressive Pictures, coming.....to the.....Theatre has scored with audiences everywhere.

"Delinquent Parents" is a typical problem picture, treating a controversial subject with much delicacy, yet with a decisive, indicting hand. The story is by no means a preachment. The moral lesson underscored in the film is subtly carried through the story without affecting any of its entertainment value.

The production is boldly intelligent and will assuredly receive the support of civic and social bodies. Good judgment was shown in casting the picture. Piquant Doris Weston, who gave such a fine performance recently in "Submarine D-1," has the leading feminine role of Carol—the girl who is brought up by adopted parents, with no knowledge of her real father and mother, who ironically enough come into her life when she grows to young womanhood.

Young Maurice Murphy, brilliant young actor who scored such a hit in "Tovarich" and before that in "The Road Back," has the romantic lead opposite the charming Miss Weston. Murphy plays the interesting part of an incorrigible youth who regenerates himself after meeting and falling in love with Doris.

Lovely blonde Terry Walker gives a fine performance as the "other girl" in the triangle and is particularly appealing to both sight and sound.

"DELINQUENT PARENTS"

(Synopsis of Story)

Edythe Ellis, a middle-class small town girl, is secretly married to Charles Wharton, handsome but weak-willed son of the Mayor of their town on the eve of his enlistment in the war. Before he can go away the Armistice is signed, but Charles is reluctant to make their marriage known, bearing to arouse the wrath of his snobbish parents.

A rendezvous in a cafe, a few spirited drinks with some friends, a wild midnight ride and the inevitable car crash sends Edythe to the hospital where her impending motherhood is discovered. His parents refuse to let Charles see the girl, after learning she had not been seriously hurt.

Edythe's mother bravely supports her daughter during her ordeal, but when the child, a girl, is born, she insists that it be sent to an orphanage, thereby severing all of its ties to its mother. Edythe, brokenhearted, is made to consent to this arrangement.

The child, Carol, is adopted by the Caldwells, a kindly couple who have no children of their own. and is brought up and raised to believe she is their own.

Carol celebrates her eighteenth birthday in blissful ignorance of her identity. At the party she meets her Cousin Betty, a typical cigarette-smoking, gin-imbibing modern young lady who goes places and knows things. Betty knows all about Carol's clouded parentage but has promised never to reveal it.

The two girls become close companions, although Carol disapproves of Betty's conduct. Using Carol as a "front," Betty arranges clandestine meetings with her boy friend, Bruce Jefferson, whose father is the publisher of the town's newspaper.

Bruce is a problem boy, whose most recent escapade has left him ensmeshed in the toils of the law, as a result of being nabbed in a night club raid at which Betty was present but somehow managed to get away.

When Bruce meets Carol he falls in love with her at first sight, something which displeases the jealous Betty. At a party in Bruce's home Betty discovers Bruce and Carol together and furiously denounces Carol, blurting out about her marred antecedants. Carol is crestfallen when she learns the truth from the Caldwells, and makes up her mind to leave them and earn her own living.

In the meantime a noticeable change comes over Bruce. He mends his ways and sets out to win Carol. Unknown to anyone in the town is the relationship between Carol and her real mother, Edythe, who is now a Judge, presiding over the Juvenile Court. Edythe has taken an interest in Bruce and he has responded to her counsel and friendship.

Determined to go her own way, Carol goes to work in Carson's "Cuddle Club" as an entertainer. The place, a notorious one, is secretly owned by Charles Wharton, Carol's father, who has since become involved in a syndicate of crime and rackets.

Bruce tries to persuade Carol to leave the place and marry him, but she is unwilling to do so until her parentage is cleared. Edythe, in her judicial capacity, has long had an eye on the "Cuddle Club," is finally prepared to close it. Learning about Carol from Bruce and the Caldwells, who solicit her aid, Edythe sends for Carol and instructs her to leave the place within 24 hours, before she is caught in the ensuing raid.

In talking with the Caldwells, Edythe learns that Carol is her long lost daughter. She is overwhelmed, but says nothing about it to anyone.

Charles Wharton appears before Edythe and threatens to expose her if she persists in closing down his club. She defies him. Wharton goes to Jefferson and gives him the whole story. When the publisher demands concrete proof before he prints the story Wharton tells him he will produce Carol's birth certificate.

Meanwhile Carol has made up her mind to leave the club, but she reckons without her employer, Carson, who has had an eye on her for a long time. Carson attempts to force her to go away with him, but his plan is nipped by an officer who has been put on his trail by Edythe, who supected he would try to pull something like this.

In the end Wharton is arrested and Carol is reunited with Bruce. Edythe clears the way for their marriage when she convinces Carol that she personally knew both her father and mother. Carol and Bruce go out happily in each others arms, while Edythe holds back the tears from her eyes —her secret locked safely in her heart.

CREDITS

PROGRESSIVE PICTURES CORP.
Presents

"DELINQUENT PARENTS"

With

DORIS WESTON
MAURICE MURPHY

HELEN MACKELLAR TERRY WALKER

Directed by NICK GRINDE

Associate Producer.....MELVILLE SHYER
Story and Screen Play.....NICK BARROWS and ROBERT ST. CLAIR
Assistant Director.....MELL DELAY
Cameraman.....M. A. ANDERSEN
Film Editor.....ROY LUBY

THE CAST

CAROL.....DORIS WESTON
BRUCE.....MAURICE MURPHY
JUDGE ELLIS.....HELEN MACKE[illegible]
BETTY.....TERRY WALKER
MR. JEFFERSON.....RICHARD TUCKER
MRS. JEFFERSON.....CHARLOTTE TREADWAY
CHARLES WHARTON.....MORGAN WALLACE
CHARLES (as a youth).....CARLYLE MOORE, JR.
EDYTHE.....MARJORIE REYNOLDS
CARSON.....THEODORE VON ELTZ
MR. CALDWELL.....WALTER YOUNG
MRS. CALDWELL.....SYBIL HARRIS
MRS. MIHAM.....JANET YOUNG
MR. ELLIS.....BYRON FOLGER
MRS. ELLIS.....VIRGINIA BRISSAC
MAYOR WHARTON.....HARRY HAYDEN
MRS. WHARTON.....BETTY BLYTHE

BRIEF BIOGRAPHIES

Doris Weston, who plays the principal feminine role in "Delinquent Parents," the Progressive Pictures' film coming to the.....Theatre on.....was born in Chicago, Ill., September ninth.

Under her mother's guidance and at an early age, she was taken to New York and placed in the Professional Children's School, graduating from both grammar and high school grades. There she was trained for dramatic roles, enacting a number during the course of her schooling. In addition she studied singing under Nicholas Kempner, who developed Michael Barlett and many other well known vocal stars.

After completing school, Kempner arranged an adition for his young pupil and she was promptly booked for the Rainbow Room at Rockefeller Center. Denying that she was a singer, but rather an interpreter of songs, Miss Weston made such a hit that she was held over at the Rainbow Room for nine weeks.

She later returned to the air and was given a sustaining program of her own. Film offers were renewed, Warner Brothers finally winning out in the competition for the young star and putting her under a long-term contract. Since then she has appeared in important leading roles opposite Dick Powell in "The Singing Marine," and with Pat O'Brien and Wayne Morris in "Submarine D-1."

As her first free-lance venture Miss Weston chose "Delinquent Parents" from a number of attractive offers, because she believed the part in this story gave her a greater opportunity than she has had hitherto on the screen.

Maurice Murphy, who plays the leading role in "Delinquent Parents," stirring problem drama coming to the.....Theatre on....., was born in Seattle, Wash., October 3, 1913. His real name is Maurice Murphy.

He was educated at the St. Nicholas School, Seattle; Elliott School, Boston, Mass., and Beverly Hills High School. When he was seven his family moved to Southern California. A Hollywood casting director saw him playing on the beach when he was eight and put him in pictures, where he has been ever since.

He has appeared in such important pictures as "Beau Geste," "The Valiant," "All Quiet On the Western Front," "Private Worlds," "The Crusades," "Romeo and Juliet," "The Road Back" and "Tovarich."

He considers the part of "Albert" in "The Road Back" as his best to date. He liked best to play the part of 'Tailspin Tommy"in the picture of the same name because he did a lot of flying and he likes flying. He likes his part in "Delinquent Parents," because like in "The Road Back" it gives him a chance to do serious dramatic work and he is a fine dramatic actor.

Blonde little Terry Walker, who appears in a featured role in "Delinquent Parents," opening at the.....Theatre on.....is a native of Alaska, although she hardly remembers the frozen region, since she came to live in America when she was still an infant.

She lived in Hollywood for 11 years and then left. Talent scouts from various studios chased her all over the country in order to find her and bring her back. All because of a Saturday Evening Post cover. Miss Walker posed for Norman Rockwell, artist, who painted the picture. A studio executive saw the cover and suggested to the talent department that she be located.

Through Rockwell, the studio obtained her name, and turning eastward to New York they finally traced her. She was found singing in a Miami night club.

After she left Los Angeles, she appeared with various orchestras throughout the east, after which she went to Miami, Fla., where the motion picure scouts caugh up with her. Paramount sent her to New York for a test and a contract followed. Some of her recent pictures include "Goodnight Ladies," "Mountain Music" and "Twenty-three and a Half Hours' Leave.'

In "Delinquent Parents" she has one of the best roles she has had to date, appearing with Doris Weston and Maurice Murphy in one of the principal parts of the picture.

Helen MacKellar, long known as one of the legitimate theatre's most brilliant actresses, has one of the finest roles of her screen career in "Delinquent Parents," Progressive Pictures' startling drama of problem children which comes to the.....Theatre on.....

Born in Detroit, Michigan, her father, a college professor, died early so that she was forced to go to work. She turned to the stage and has been in the theatre or in motion picures ever since.

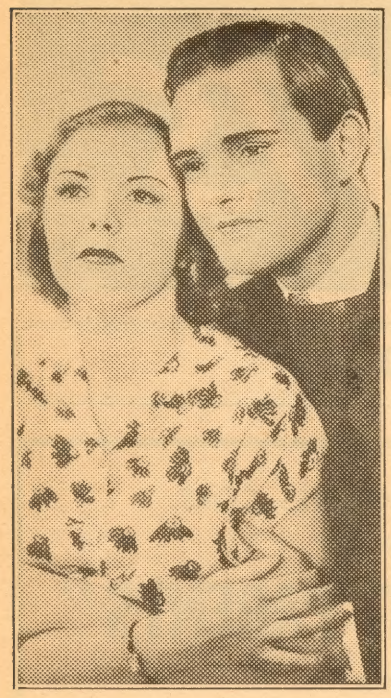
Her first stage work on Broadway was as leading lady to the famous John Drew. Her second season she played opposite Grant Mitchell; the third opposite Richard Bennett, and in her fourth year she was starred in "The Storm." Hers was one of the most meteoric successes on Broadway of any actress ever to trod the boards.

Among her many New York successes were Eugene O'Neill's "Beyond the Horizon," "The Tailor-Made Man," "The Masqued Woman," "The Desert Flower" and "The Mad Turtle."

Her recent pictures are "Two Against the World," "Case of the Stuttering Bishop," "Dragerman's Courage" and 'Federal Bullets."

PUBLICITY

LOVERS



Lovely Doris Weston and handsome Maurice Murphy, a new sweetheart team in "Delinquent Parents," timely drama of modern youth showing.....at the .....Theatre.

1 COLUMN SCENE MAT NO. 105

Helen MacKellar, one of the legitimate theatre's most distinguished actresses, is cast in the all-important role of the Judge in the powerful screen drama, "Delinquent Parents," coming to the .....Theatre on.....

Miss MacKellar has appeared on Broadway as leading lady to such famous stars as John Drew, Richard Bennett, Grant Mitchell and many others.

NEW FILM TELLS VIBRANT TALE; HAS VARIED APPEAL

A powerful story of modern, romantic youth, pitted against a relentless social system, is revealed with sensational impetus in "Delinquent Parents," one of the most discussed problem pictures of the year, coming.....to the.....Theatre.

Doris Weston and Maurice Murphy, popular young screen stars, are seen in th leading roles of this gripping film produced by Progressive Pictures from an original story and screen play by Nick Barrows and Robert St. Clair.

The tremendous interest evoked by the picture wherever it has been shown marks it as a triumphant screen vehicle, with a universal audience appeal.

Basically it tells the story of problem children, brought up under delinquent parental control and supervision, with the inevitable result of shattered illusions and broken lives. The central character in the story is a young girl who is made to suffer "the sins of the fathers" when she grows up and learns the truth of her clouded past and betrayed parentage. Bitter against the social code that has brought about her predicament she rebels and defies all social conventions in a desperate effort to escape from the truth, only to realize before it is too late her mistaken outlook.

Her own mother, unknown to her, helps the girl mend the broken threads of her life—a mother who tries to make up for her own early mistakes—by ministering, in her judicial capacity at the head of the juvenile court, to the needs of delinquent children.

"Delinquent Parents" is a burning indictment against such parents, whose children are made to suffer their folly and selfishness.

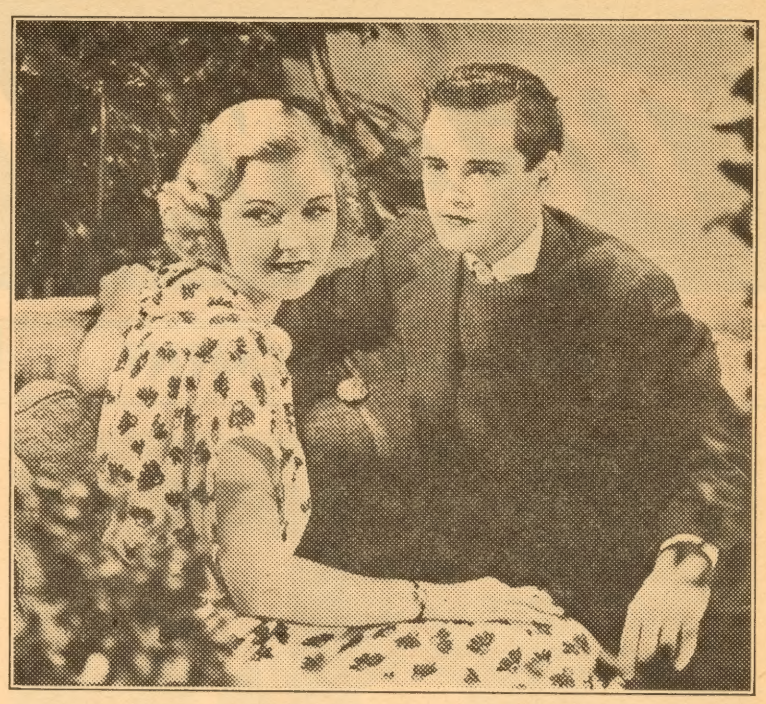
It is a true and authentic picture of everyday life as it is lived in the average, typical American community, with a dramatic suspense and human interest that cannot fail to intrigue audiences everywhere.

Both Miss Weston and Murphy distinguish themselves in the leading romantic roles, further enhancing their popularity, following close on their recent notable performances in such outstanding screen successes as "The Singing Marine," "Submarine D-1," "The Road Back" and "Tovarich."

Helen MacKellar, brilliant character actress, is seen in the highly important part of the judge and mother, while lovely, blonde Terry Walker has the juicy role of "the other girl." Others of prominence in the supporting cast are Richard Tucker, Marjorie Reynolds, Carlyle Moore, Morgan Wallace, Theodore von Eltz, and Betty Blythe.

Nick Grinde, the director of "Delinquent Parents," has turned out an exceptionally well-balanced picture, catching a realistic atmosphere that prevails throughout the film.

BLIND ROMANCE



A tender, romantic scene between Doris Weston and Maurice Murphy in "Delinquent Parents," gripping drama current at the.....Theatre.

2 COLUMN SCENE MAT NO 102

POWERFUL DRAMA ASKS IF PARENTS ARE DELINQUENT

Are parents people?

Should children of delinquent parents be made to defend themselves against society which brands them as "problem' children?

These are some of the flaming questions posed and answered in the tensely dramatic story of "Delinquent Parents," the powerful screen drama of modern youth which opens at the..... Theatre next.....

Suggested by the eternal conflict between parents and children, the screen play of "Delinquent Parents" is a moving, compelling story about modern youth and selfish parents, who sacrifice their children's happiness to satisfy their own baser motives.

A girl, brought out of an orphanage by adopted parents suddenly is confronted with the truth which has been kept from her. The identity of her parents are unknown to her, although, ironically, her real mother, believing her child to be dead, is living in the same community where she is devoting her life to juvenile delinquents as Judge of the Juvenile Court.

The girl is in love with a boy she has helped regenerate, but marriage is impossible for them while the cloud of her questionable parentage hovers over them. She bitterly rebels against the social system that has placed her in this light, and leaving friends and family she attempts to defy social conventions in working out her problem. What happens when mother and daughter ultimately meet and how the absorbing situations climax into unexpected revelation provides one of the most gripping stories of the screen.

Doris Weston, beautiful young romantic star of the picture, gives a brilliantly convincing performance opposite the excellently dramatic portrayal of Maurice Murphy, who is considered one of the best young actors in Hollywood today. Together, Miss Weston and Murphy make an ideal screen couple, personifying youth and romance for all they are worth.

A distinquished performance is given by Helen MacKellar as the Judge and mother of the girl, while lovely, blonde Terry Walker is both lovely to look at and extremely capable little actress in her part of the 'other girl.' A stellar supporting cast includes Richard Tucker, Morgan Wallace, Theodore von Eltz, Virginia Brissac, Sybil Harris, Harry Hayden, Betty Blythe, Walter Young, Marjorie Reynolds and Carlyle Moore, who appear in the prologue of the story.

PROBLEM SOLVERS

Helen MacKellar as the Judge and Morgan Wallace as her racketeering ex-husband in a dramatic scene from "Delinquent Parents," showing at the .....Theatre.

2 COLUMN SCENE MAT NO 103

DARING STORY TOLD IN NEW FILM

Reckless youth and careless parents! Delinquent guardians of a new generation!

One of the most daring, straight-from-the-heart stories of modern times and people, bringing to you two lovable, romantic young stars in Doris Weston and Maurice Murphy, who scored so notably in recent screen successes, "Submarine D-1" and "Tovarich," respectively, who will be seen here next..... in the Progressive picture, "Delinquent Parents," an absorbing drama of modern youth that is proving a sensation wherever it is being shown.

The story of "Delinquent Parents" carries with it a powerful message on the moral tone of the present-day social system, dealing with the experience of modern children, whose parents are delinquent in bringing them up.

These youngsters set out to solve their problems all by themselves when parental love and understanding is denied them, and in doing so they defy social conventions and the law.

Don't miss seeing this startling drama of youth up in arms. "Delinquent Parents" is a picture you will long remember!

FAMILY STRIFF PLOT OF NEW DRAMA

One of the most absorbing problem dramas of modern youth ever presented in a motion picture before will be seen on the screen of the ..... Theatre soon, according to announcement made today by Manager..... of the booking of "Delinquent Parents."

The picture, a stirring, heart-moving and compelling drama of the conflict between parents and children, features Doris Weston and Maurice Murphy in the romantic leads, while Helen MacKellar and Terry Walker are seen in the supporting featured roles.

Others in the brilliant cast include Richard Tucker, Marjorie Reynolds, Morgan Wallace, Carlyle Moore, Theodore von Eltz, Betty Blythe and Harry Hayden.

The film was directed by Nick Grinde from an original story and screnplay by Nick Barrows and Robert St. Clair.

A Saturday Evening Post cover brought fame and fortune and a screen contract to blonde little Terry Walker, who was born in Alaska and lived in Hollywood for 11 years without anyone as much as noticing her. It was the magazine cover, for which she posed before Artist Norman Rockwell that got her the break. Scouts chased her from Alaska to Florida and finally found her singing in a Miami night club.

The lovely Terry may be seen on the screen of the.....Theatre next .....in "Delinquent Parents," billed as one of the most daring dramas of modern youth ever to be screened.

FILM SHOWS EXPERENCE OF BEING PARENT TRYING

Being a parent is the biggest job on earth!

Prominent social workers all over the country have been conducting maladjusted youth through the turmoil of conflict to lives of usefulness, reconstructing the failures of home, school, church and community.

This vital problem, forms the pivotal base of the story of "De-linquent Parents," powerful drama of modern youth with Doris Weston, Maurice Murphy, Helen MacKellar, Terry Walker and other prominent players, which opens at the..... Theater next.....

Dr. Miriam Van Waters, noted social authority and former Referee in Juvenile Court at Los Angeles, clearly analyzes the subject in her book entitled "Youth In Conflict," in which she clarifies the problems that confront modern youth, calling upon adults to consider their share in the causation of delinquency.

In the chapter on "A Day In the Juvenile Court," which setting incidentally plays a prominent part in the picture, the noted sociologist says: "The Juvenile Court is not a tribunal for trial of children who have committed offenses. It is a court of chancery where the state assumes duties which parents are unable or unwilling to fulfill.

It starts out on the theory that the child of proper age to be under jurisdiction of the juvenile court is encircled by the arm of the state, which, as a sheltering, wise parent, assumes guardianship, and has power to shield the child from the rigors of common law and from neglect or depravity of adults.

The Juvenile Court deals with the delinquent as nearly as posisble in the spirit of a wise parent toward an erring child."

Of the modern Juvenile Court atmosphere and procedure, Dr. Van Waters goes on to say:

"Picture to yourself a room with no forbidding legal air, a room with table and chairs and an air of simplicity, dignity and quiet. Here the grim majesty of the law court, as well as its sordidness is thrown overboard. Nothing which terrifies the child is permitted. Something of the clinic, something of the confessional is present, but its spirit differs from either, for the court not only has power to inquire, to recommend and to reconstruct, but like a super-parent, it can obtain obedience of child and community. The instrument it uses is knowledge rather than force."

"Delinquent Parents" is one of the most poignantly dramatic and timely pictures of the day. Adolescence, that transition period between childhood and adult age, is one of the important subjects projected in the film. Parents who have coped with trying experiences in bringing up children and wrestled with the difficulties of dealing with boys and girls in their teens should by all means see this picture, which relates the experiences of typical group of American parents and children and the peculiar problems that beset them in a panoramic scene that glides from the immediate post-war period to the present hectic era.

Modern youth in revolt—a youth that is pliant and inexperienced parades through the pages of this startling screen play by Nick Barrows and Robert St. Clair, and directed by Nick Grinde, one of Hollywood's ace directors.

An exceptionally well-balanced cast of supporting players in this unusual film includes such well known names as Richard Tucker, Morgan Wallace, Theodore von Eltz, Marjorie Reynolds, Carlyle Moore, Jr., Betty Blythe, Virginia Brissac, Charlotte Treadway, Harry Hayden, Walter Young and Sybil Harris.

The Big Apple, America's current dance craze, is featured in "Delinquent Parents," stirring drama of modern youth.

The unique dance was staged and routined by Marjorie Bell, daughter of the famous dancing master, Ernest Belcher, and features Kay Marvis.

A special group of boy and girl dancers were used for the "Big Apple" sequences in the picture, which co-feautres Doris Weston and Maurice Murphy.

CAPTIVATING

Beautiful Terry Walker as the modern "hotcha" girl in "Delinquent Parents," dramatic story of youth current at the.....Theatre.

1 COLMUN SCENE MAT NO. 107

A PROGRESSIVE IDEA

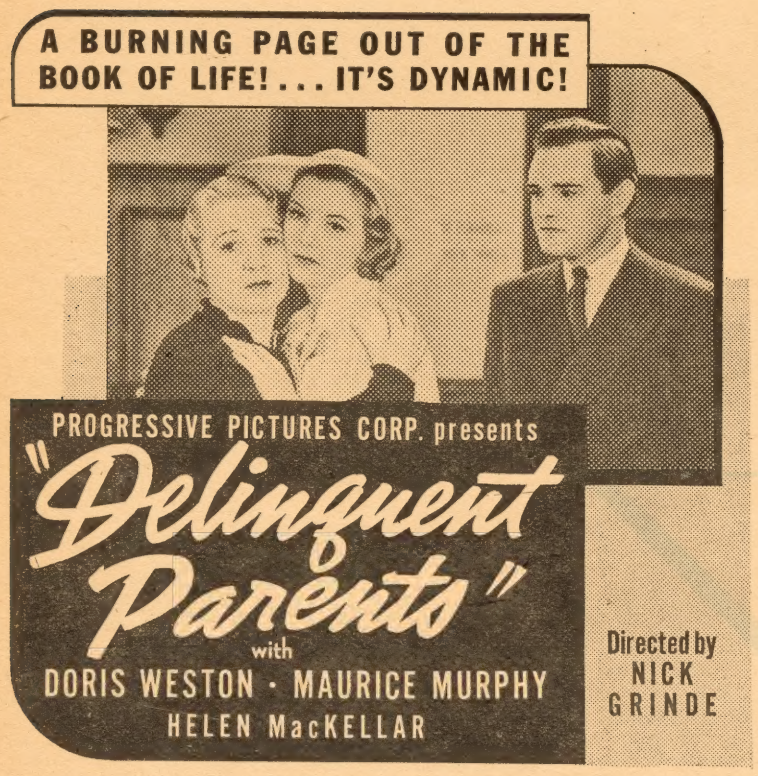
★ The ads on the following pages were designed for your practical use. Clip them out and paste up extracts from the press book to fit your space and policy.

You will find originality, novelty and distinction in these assorted ad layouts, from which you may obtain a complete stock of mats from your nearest exchange.

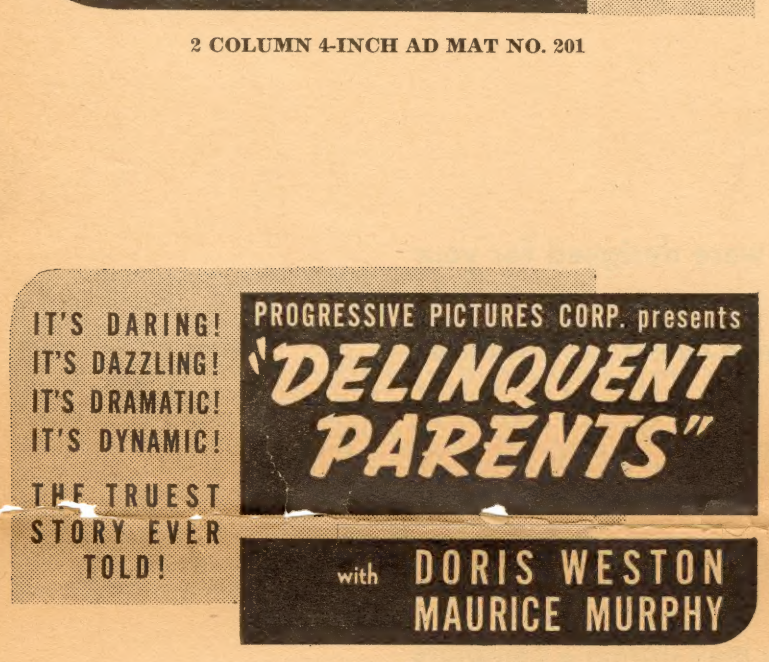
Take advantage of these attractive displays, combining border and type with art that stands out.

They will help you sell the picture !

ADVERTISING


A BURNING PAGE OUT OF THE BOOK OF LIFE! . . . IT'S DYNAMIC!
PROGRESSIVE PICTURES CORP. presents
"Delinquent Parents"
with
DORIS WESTON · MAURICE MURPHY
HELEN MacKELLAR
Directed by NICK GRINDE

2 COLUMN 4-INCH AD MAT NO. 201



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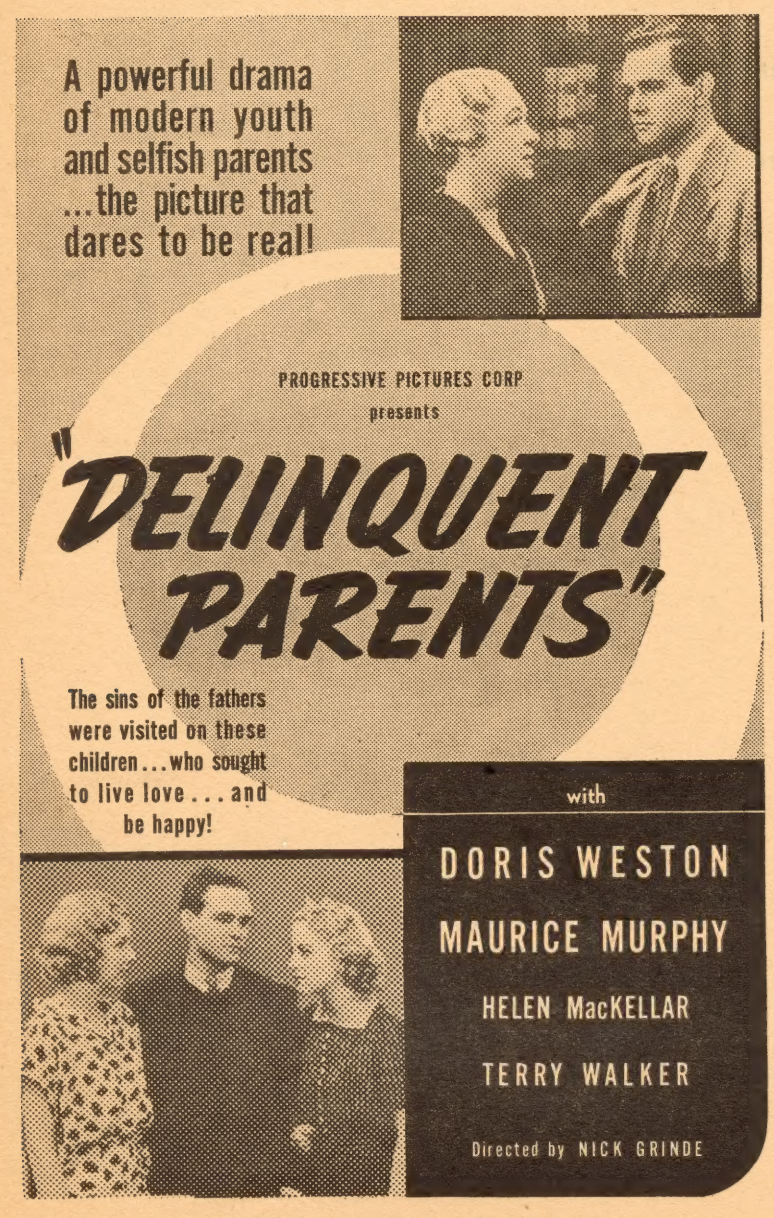
A powerful drama of modern youth and selfish parents ...the picture that dares to be real!
PROGRESSIVE PICTURES CORP
presents
"DELINQUENT PARENTS"
The sins of the fathers were visited on these children...who sought to live love . . . and be happy!
with
DORIS WESTON
MAURICE MURPHY
HELEN MacKELLAR
TERRY WALKER
Directed by NICK GRINDE

2 COLUMN 6¼-INCH AD MAT NO. 203

MODERN YOUTH IN REBELLION
"DELINQUENT PARENTS"

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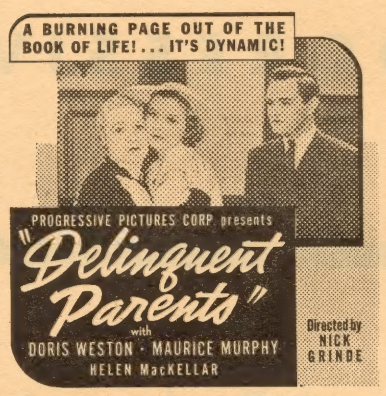
A BURNING PAGE OUT OF THE BOOK OF LIFE! . . . IT'S DYNAMIC!
PROGRESSIVE PICTURES CORP. presents
"Delinquent Parents"
with
DORIS WESTON · MAURICE MURPHY
HELEN MacKELLAR
Directed by NICK GRINDE

1 Column 1-Inch Ad Mat No. 208

1 Column 1-Inch Ad Mat No. 209

A powerful drama of modern youth and selfish parents ...the picture that dares to be real!
PROGRESSIVE
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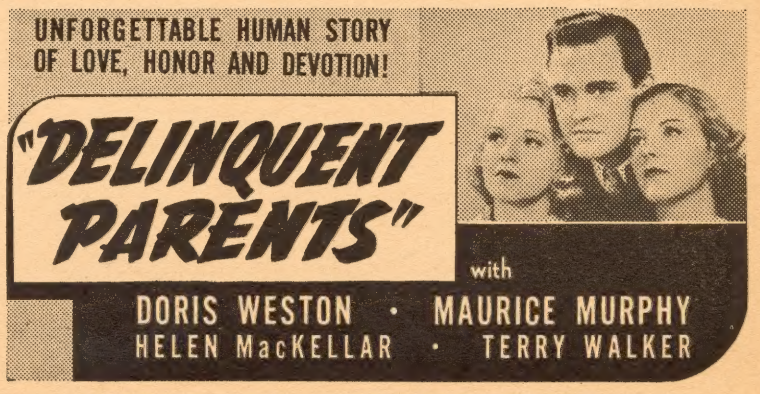
"DELINQ
PARI
The sins of the fathers were visited on these children...who sought to live love . . . and be happy!

3 COLUMN 9½-INC


UNFORGETTABLE HUMAN STORY OF LOVE, HONOR AND DEVOTION!
"DELINQUENT PARENTS"
with
DORIS WESTON · MAURICE MURPHY
HELEN MacKELLAR · TERRY WALKER

2 COLUMN 6-INCH AD MAT NO. 210

ADVERTISING

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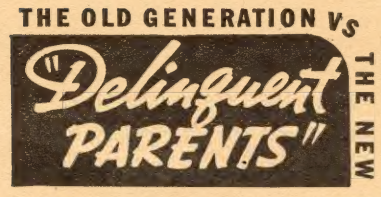

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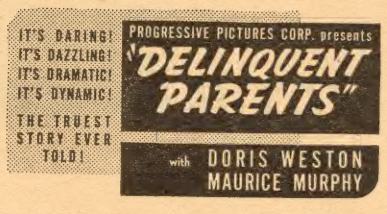

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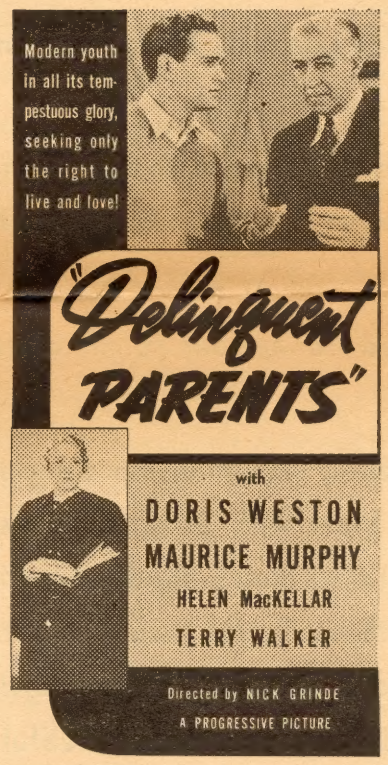

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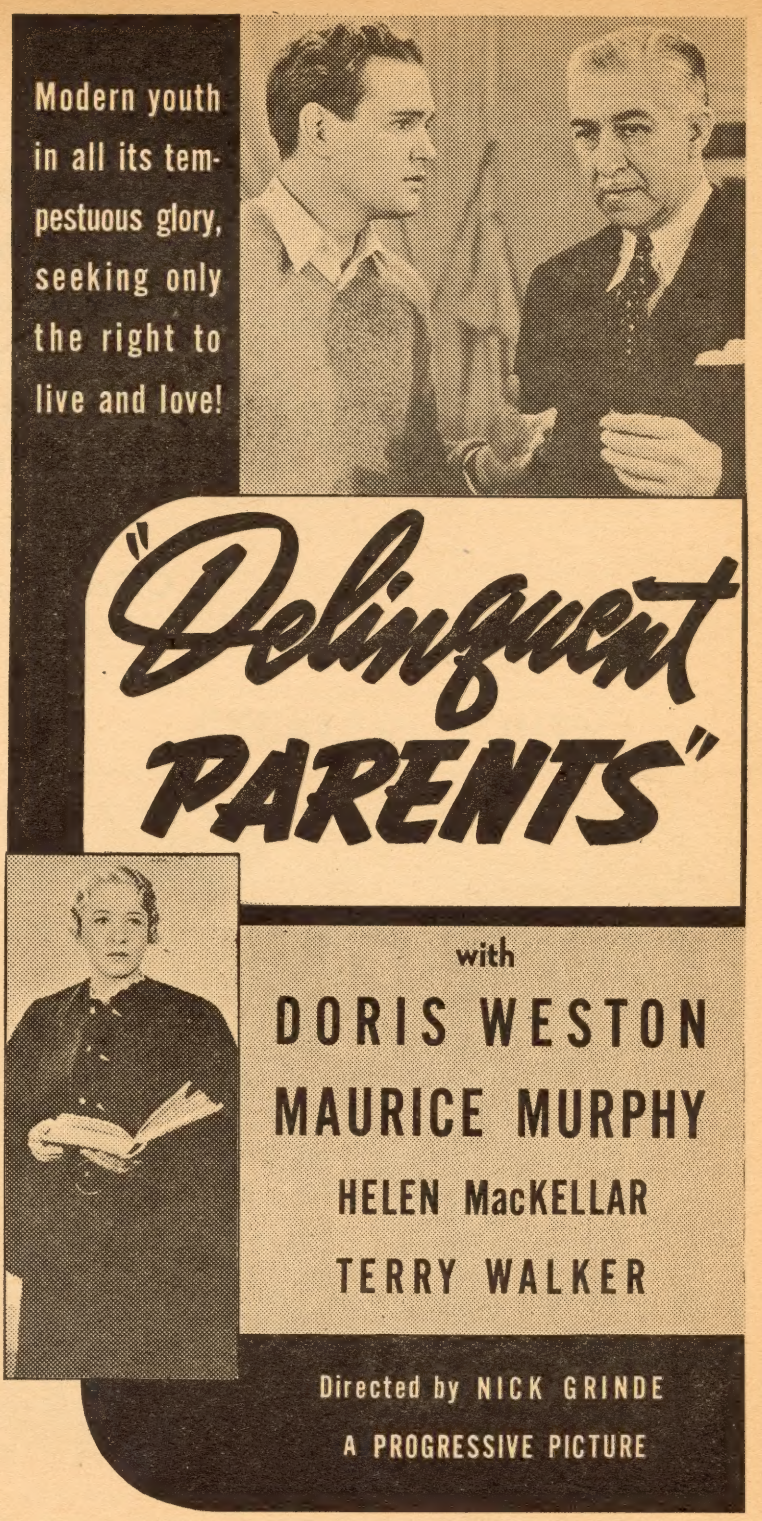

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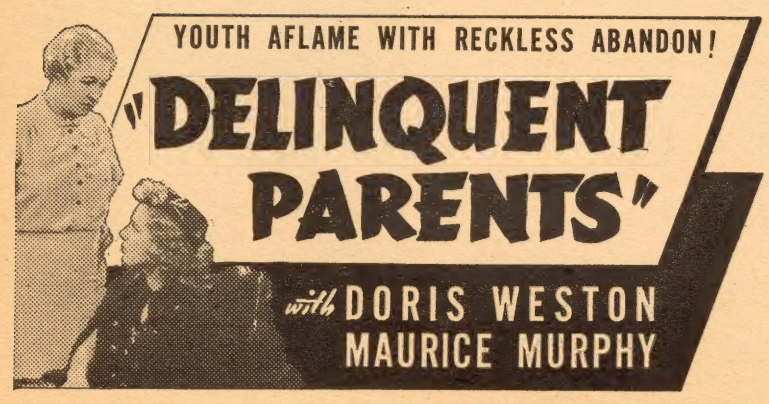


2 COLUMN 2-INCH AD MAT NO. 211

PROGRESSIVE PICTURES CORP.

BRINGS you a Box Office-Loaded, Money-Making, Exploitation Picture.

"Delinquent Parents" is as timely as today's news, and is applied to a social problem that ranks in front-page importance.

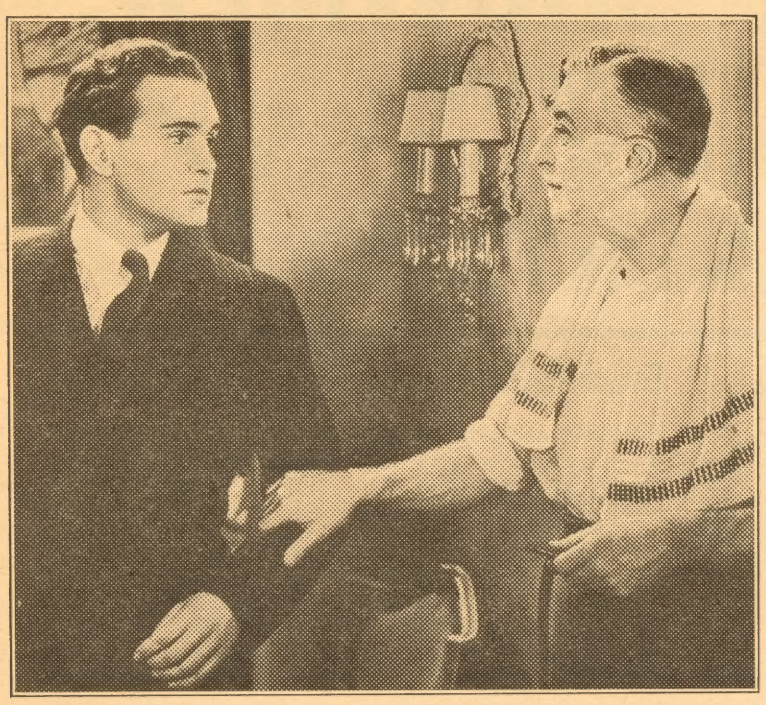
It's a picture designed to appeal to all classes of people.

Use a good, old-fashioned showmanship campaign to back up your box office. Start with advance newspaper stories . . . follow through with the punch-filled, attractive advertising and "cinch" it with a colorful lobby, and theatre-front display, and make good use of the profit-pulling posters and lobbies that have been turned out in a beautiful multi-color process.

Progressive Pictures has come through with a Box-Office Beat—Gentlemen, the rest is up to you!

PUBLICITY

FATHERLY ADVICE



Maurice Murphy as Bruce and Richard Tucker as his father, in an emotional scene from "Delinquent Parents," current at the.....Theatre.
2 COLUMN SCENE MAT NO 104

FINE PERFORMANCES MARK STORY OF MODERN YOUTH

(REVIEW)

A picture of rare significance, ably portrayed by an excellent cast and capably directed and produced, is "Delinquent Parents," billed as a Progressive picture at the..... Theatre this week. If this film is any criterion then the company is well named.

That piquant little actress, Doris Weston, heroine of recent screen successes, "The Singing Marine" and "Submarine D-1," has the principal feminine role in the film, an all-absorbing, powerfully told story of modern, capricious youth and selfish, delinquent parents. Appearing opposite the charming Miss Weston is young Maurice Murphy, who has outgrown his juvenile roles and emerges as a young leading man of very definite character.

Set against a fast-moving and compelling background, "Delinquent Parents" begins with a prologue at the end of the World War, in which the delightful Marjorie Reynolds and young Carlyle Moore, Jr., establish the youthful characters of Edythe and Charles, later portrayed by that excellent dramatic Actress, Helen MacKellar, and that sterling actor, Morgan Wallace.

Edythe and Charles are secretly married and have a child that is sent away to an orphanage where it is later adopted by a kindly couple, the Caldwells, who bring up the little girl, Carol, as their own. Years later Carol, grown into a beautiful young woman learns the truth about her adoption, but her real parentage remains in the dark.

Edythe, her mother, meanwhile has given up looking for her child, and is devoting her life to administering to juvenile delinquents in her capacity as Judge of the Juvenile Court in the same community where were divorced soon after the child Carol lives. Edythe and Charles was born, with Charles now a prosperous racket promoter who is dodging the law.

When Carol is faced with the embarrassing truth of her unknown parentage she leaves the Caldwells and strikes out for herself—getting a job as an entertainer in a night club. Edythe, preparing to raid the place, sends for Carol and the Caldwells and tries to prevail upon the girl to leave the club. It is here, for the first time, that Edythe discovers Carol is her daughter, but she keeps the secret locked in her heart.

Bruce Jefferson, son of the town's newspaper publisher, is in love with Carol and wants to marry her, but she won't think of it until her parentage is cleared up. Charles, her father, meanwhile arrives in town and threatens to expose Edythe unless she gives up her crime crusade which is involving him. In the end Charles is arrested and Edythe convinces Carol she personally knew her parents, bringing the pair of young lovers together and performing the marriage ceremony herself, with tears in her eyes.

Nick Grinde's direction is exceptional and shows a keen understanding of the subject he had to deal with. The supporting cast including such well known players as Richard Tucker, Theodore von Eltz, Virginia Brissac, Harry Hayden, Sybil Harris, Betty Blythe and Walter Young, all handle their roles with assurity and deftness.

The original story and screen play by Nick Marrows and Robert St. Clair is vivid and forceful.

UNDERSTANDING

Helen MacKellar as Judge Ellis in "Delinquent Parents," an unforgettable story of love, honor and sacrifice at the.....Theatre.
1 COLUMN SCENE MAT NO. 106

REAL JUDGE VISITS REEL JUDGE

A real-life judge was host to a reel-life judge recently when Judge Ida May Adams, of the Los Angeles Municipal Court, invited stage and screen player, Helen MacKellar, to sit on the bench with her during the trying of several cases.

Miss MacKellar, who portrays a woman judge in the Progressive Pictures' film, "Delinquent Parents," starring Doris Weston and Maurice Murphy, now showing at the.....Theatre, spent four days as Judge Adams' guest, during which time she familiarized herself with court-room procedure and mannerisms characteristic of a woman jurist.

Before visiting the local court the blonde actress had planned to darken her hair, feeling it would lend dignity to her portrayal of the character, but after observing the manner in which the fair-haired Judge Adams metes out justice, Miss MacKellar decided that she could give as convincing a performance by remaining a blonde, as she could with darker locks.

UNUSUAL BACKGROUND FOR STAR TO BE SEEN HERE SOON

As a child actor, Maurice Murphy enacted youthful sequences for such famous stars as Ronald Colman, John Gilbert and Paul Muni. Having achieved the age and status of juvenile lead, Murphy, whose recent performances in "The Road Back," "Prisoner of Shark Island," "Romeo and Juliet" and "Tovarich," have been so outstanding, may be seen in his most recent film, "Delinquent Parents," a stirring drama of modern youth, now at the .....Theatre.

Young Murphy made his screen debut at the age of eight, when a film scout saw him, dripping from a swim at Santa Monica beach, and offered him a job doubling for Ben Alexander. When he dried out the resemblence ceased and he was given a bit in a "Johnny Jones" comedy instead. His first real part was in "Two Twins" with Bull Montana and Chuck Reisner, and he played numerous extra roles until "Shepherd of the Hills" earned him the part of the young Beau in "Beau Geste," with Ronald Colman.

This started a cycle of doubling for the childhood of adult leads and he played the youthful John Gilbert in "Flesh and the Devil"; Conrad Nagel in "The Michigan Kid"; Paul Muni as boy in "The Valiant," and Lloyd Hughes as a child in "The Stolen Bride," which Alexander Korda directed.

After doing "Toodles" in "Peter Pan" with Betty Bronson, he forgot acting for a while and attended Beverly Hills High School, until Chuck Reisner, the director, gave him the role of Jackie Coogan's brother in "Divorce In the Family," in which he played opposite Jean Parker. Following his graduation, M-G-M recalled him to play Robert Montgomery's brother in "Faithless.'.

In "Pilgrimage" he was Heather Angel's first leading man, and then he played the title role in "Tailspin Tommy," Universal serial which brought him more fan mail than all his pictures put together.

His death scene in Cecil de Mille's "The Crusades" won him the juvenile lead in "Curly Top," and a long-term 20th Century-Fox contract. Then came "Gentle Julia," with Jane Withers, in which he portrayed the swain who drowns his romantic sorrow in poetry.

In "Delinquent Parents" young Murphy is exceptionally well cast as the incorrigible youth who clashes with parental authority but finally readjusts himself when he falls in love with the right girl. It is a splendid part and one that Murphy can really regale in.

A singularly modest and level-headed young man, his enthusiasm runs to international economics, sociology and the annual Christmas tree business he started some years ago in partnership with a high school classmate. Beginning with 100 trees and an empty Beverly Hills lot Director Clarence Brown let him use, he has built his unique business to the point where he imported and sold 10,000 trees on six lots last Christmas. He hopes to double that quota this year.

Born in Seattle, Washington, Maurice is the son of former District Attorney John F. Murphy, now practicing law privately in Hollywood. He lives in Beverly Hills with his father and elder brother, Jack.

Fond of tennis, swimming, ping pong, volley ball and football, he admits winning the city championship for swan dives at the age of six in Seattle; playing football at high school where he was considerably banged up in practice but never got beyond a position on the substitutes' bench. He wrote high school news for Rob Wagner's Script, has authored three screen plays which he has never had the courage to submit to a studio, and has a "sailor on a holiday" penchant for attending movies which he studies with a hopeful view to an eventual director's job.

Featured in the cast of "Delinquent Parents" with Murphy is the lovely Doris Weston, opposite him; Helen MacKellar, Terry Walker, Richard Tucker, Theodore von Eltz, Morgan Wallace, Betty Blythe, Marjorie Reynolds and a host of other well known players.

DIRECTOR BELIEVES IN EXPERIENCE

Director Nick Grinde believes in experience when it comes to casting a picture.

Grinde, who has directed more than a hundred pictures in his long and successful carer, does not believe in entrusting important roles to inexperienced players. Even the "bits" in a picture are important to him and he invariably uses actors who are well established in their profession.

In "Delinquent Parents," the new film co-starring Doris Weston and Maurice Murphy, now showing at the ..... Theatre there are a number of major roles and over a dozen minor parts, Helen MacKellar, Terry Walker, Richard Tucker, Theodore von Eltz, Morgan Wallace and Virginia Brissac are players of both stage and screen.

Other roles are taken by Marjorie Reynolds, Carlyle Moore, Betty Blythe, Charlotte Treadway, Lew Kelly, Harry Hayden, Sybil Harris and Walter Young.

Daring Drama Ends Run Soon

"Delinquent Parents," the sensational screen drama currently attracting crowds at the..... Theatre, will have its final showings tomorrow and.....following a highly successful engagement.

A thrilling story of modern youth, brought up without benefit of parental care and understanding, "Delinquent Parents" is one of the most talked-of motion pictures in the country today.

Doris Weston of "Submarine D-1" fame, and Maurice Murphy, whose brilliant performances in "Tovarich" and "The Road Back" has won for him legions of admirers, are coupled in the romantic leads of the picture.

Supporting these young stars is a cast of prominent players, including Helen MacKellar, Terry Walker, Richard Tucker, Morgan Wallace, Marjorie Reynolds, Carlyle Moore and Betty Blythe.

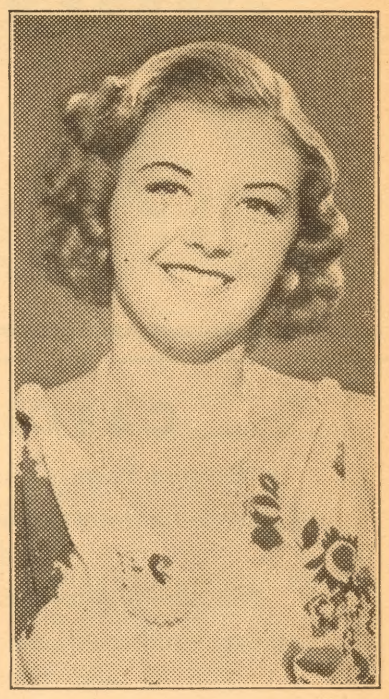
New Song Featured In Film

Doris Weston, who used to sing at the Rainbow Room atop Rockefeller Center before she adopted a screen career, gets a chance to display her vocal ability on the screen of the .....Theatre this week, where she is appearing in the feminine lead of "Delinquent Parents," a modern social story of youth in rebillion.

The song Miss Weston sings in the picture is "Once Around the Clock," especially written for her by Lee Zahler and Carroll Cooper.

Maurice Murphy appears opposite Miss Weston in the leading male role, with Helen MacKellar, Terry Walker in featured parts. Nick Grinde directed.

WINSOME



Piquant Doris Weston, who has the romantic lead in "Delinquent Parents," with Maurice Murphy, Terry Walker and Helen MacKellar, showing.....at the.....Theatre.
1 COLUMN SCENE MAT NO. 108

PROGRAM SHORTS

Richard Tucker, one of the most distinguished actors of the screen, is a former stage star, who trod the legitimate boards with such notables as John Drew, Henry E. Dixey, Mrs. Fiske, Bertha Kalich and many more. He is a real veteran of the motion pictures, having entered it in 1914 with the old Edison company. Tucker is currently appearing at the.....Theatre in "Delinquent Parents," a sensational drama of modern youth, in which he plays the father of the boy in the story.

Morgan Wallace, who plays the "heavy" role in "Delinquent Parents" coming to the..... Theatre on....., has appeared in so many "villain" parts he actually feels like one in real life. But in reality Wallace is a very kindly person, whose ambition was once to become a medical surgeon. A native of Lompoc, Calif., he entered pictures in 1920. While playing in a New York stage production he was picked by D. W. Griffiith for a part in his picture, "Dream Street."

The distinction of being the second player to be selected and definiitely set for a role in "Gone With the Wind" belongs to Maurice Murphy, who plays the leading romantic part in the Progressive picture, "Delinquent Parents," coming to the .....Theatre on.....

Walter Connelly was the first actor signed by Selznick International for the role of Scarlett's father, and young Murphy was second for the part of Charles Hamilton, Scarlett's first husband.

RECKLESS YOUTH

A vivid scene from "Delinquent, Parents," co-featuring Doris Weston and Maurice Murphy. The shapely dancer is Kay Marvis. This sensational drama is showing at the.....Theatre.
2 COLUMN SCENE MAT NO 109

EXPLOITATION

SHOWMANSHIP FOR SHOWMEN!

HERE'S A PERFECT EXPLOITATION PICTURE WITH IDEAS THAT WILL HELP YOU SELL IT!

"DELINQUENT PARENTS"

CATCHLINES

A Burning Page Out of the Book of Life!

A Powderful Drama of Modern Youth and Selfish Parents!

Should Parents Sacrifice for Children?

Stirring, Unforgettable Drama of Heart-Throbs and Young Love!

The Truest Story Ever Told — About Modern Parents and Children!

A Thrilling Saga of Flaming Youth in Reckless Abandon!

Delinquent Parents vs. Problem Children—An Open Indictment of Modern Times!

Do Delinquent Parents Warrant Sympathy or Scorn?

A Drama That Crashes Through Social Conventions to Show You the Power of Love?

A Sensational Human Document That Will Pull at Your Heart-Strings!

An Unforgettable Human Interest Story That Is Packed With Powerful Drama, Romance and Action!

FATHER-SONS' PARTIES

An excellent attention getter and space grabber is the idea of promoting father and son parties at your theatre. "Delinquent Parents" is an ideal title and picture to tie into such a stunt, and it will get you plenty of word-of-mouth and good-will. Local newspapers, too, will go for this idea and play it up as a feature "human interest" story, with appropriate stills from the picture helping to put it over.

PARENT-TEACHER ASSOCIATIONS

Every community in the country, large and small, has a functioning Parent-Teacher Association, to which the subject matter of "Delinquent Parents" will strongly appeal. Interest these organizations in making the picture the topic of one of its meetings and arrange a special showing of the film at the same time. It will bring results.

Civic and Judicial Endorsement

The strong moral tone sounded in "Delinquent Parents," backed by the prominence given to the support of the delinquency courts in the story, should give you the opportunity to approach civic leaders, judges and city officials for unqualified endorsements. The film teaches a powerful lesson and merits the suppport of public-minded citizens.

LOCAL RELIGIOUS CIRCLES

Contact the churches in your locality. Have your clergymen preach a sermon on the subject of "Delinquent Parents." It is a timely and perfectly suited subject for such a sermon. It may be advantageous to arrange a special screening of the picture in advance of the regular showing in your town to work up enthusiasm.

TRAILERS

SELL SEATS!

Get Yours Early from

NATIONAL SCREEN SERVICE

And a Full Line of Accessories From Your Nearest Exchange

NEWSPAPER CONTEST TIE-UP

Your local newspaper will willingly cooperate on an essay contest on the subject of "Are Parents Delinquent in Their Care of Children?" It is a wide open subject and one that is controversial, inviting many and varied opinions from people of all ages and all walks of life.

CLUB and SCHOOL DEBATES

Both educational and social groups of young and old folks can be interested in debating the subject of "Delinquent Parents" — and Children. Along the lines of should children be brought up with more or less freedom from parental control and guidance in this modern day and age.

Smashing General Campaign

Plan your campaign well in advance and take advantage of a picture that will keep your box office humming.

Don't wait until the last minute for a build-up! Start right now!

The natural thing for any smart showman to do is to capitalize on every angle he has to sell. Progressive Pictures has supplied you with plenty of "ammunition" in this Press Book—it's up to you now to go ahead and "shoot the works!"

Play up your lobby and marquee. The atmospheric element of the picture can be inexpensively created in your lobby—perhaps a court-room scene, which would be a distinct novelty. The same goes for your marquee, where lithos mounted on beaverboard would simplify this feature.

Make use of the striking, compelling posters that are packed with action. Also the beautiful color processed 11 x 14's and 22 x 28's, the insert card and many other display features that will help you sell the picture.

The various selling angles have been carefully analyzed and liberally staggered through the Ads, Exploitation pages, and Press Copy. Perhaps you have your own ideas—or your locality may call for a somewhat different treatment. In any event you have plenty to choose from. Give it some thought then go ahead. This Press Book was designed to help you sell the picture. Take advantage of it!

No. 77

No. 128

No. 82

A HALF-DOZEN DANDY TIE-UP STILLS

● Sure fire for local store tie-ups, insuring window and counter displays. Some of these still specifically show a certain product, others have general merchandise promotion value All should get attention and favorable spotting from your local merchant.

No. 68—COCA-COLA.
No. 80—TOASTMASTER HOSPITALITY SET.
No. 128—KITCHEN UTENSILES.
No. 77—PHILCO RADIO.
No. 73—RONSON LIGHTER AND CAMEL CIGARETTES.
No....82—ROYAL TYPEWRITER.

These Stills Are Available in a Special Set at Your Exchange

No. 80

No. 68

No. 73

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